

## LET'S GET STARTED

*If so, this page will serve as a starting point for your project. This will help us put together a solution that reflects the goals of your business. Fill out the form to the best of your ability and we will follow up.*

### BASIC CONTACT INFO

Full name

Company Name

Email Address

Website

### PROJECT DETAILS

Type of project (*web design, publication, print materials, advertising, logo, identity system*)

Size of project (*small personal work, small business, large business*)

Estimated Budget

Will you be supplying content and/or professional imagery for the project? (*copy, images, ect.*)

Will your new site feature any video, music, or animated content?

What product or service do you provide?

Tell us about your customers/users

## PERSONAL STYLE & TASTE

Describe the ideal feel of the final product? (ex. friendly, corporate, fun, bright, organic, innovative, minimal, ect.)

Are there any particular websites or logos that you like? Why? (specific elements, colors, photos, typography, ect.)

Who are your competitors and similar businesses? What sets you apart? (please provide web addresses)

Preferred typography (heavy, light, modern, classic, handwritten, etc.)

Preferred color scheme and colors to avoid.

Any specific symbols, icons, or images you want incorporated.

Additional information you would like to mention.

## THANKS FOR YOUR TIME...

*Please review and make sure everything you think we need to know has been included. Precise information and a detailed brief are essential to the creation of your brand.*

Email this document to [ksullivan@penta-creative.com](mailto:ksullivan@penta-creative.com).